

RUBY MERCED

CONTACT



Orlando, US 32832



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<https://rubymercedreports.com>

SKILLS

- Bilingual
- Sign Language
- Verbal and Written Communication
- Public and Media Relations
- Editing
- Camera Operation
- Adobe Premiere Pro, Final Cut Pro, iMovie
- Adobe Audition
- Photo Editing: Adobe Photoshop, Adobe Lightroom

ACADEMIC ACHIEVEMENTS

- Baccalaureate Honors: Cum Laude
- President's Honor Roll
- Dean's Honor Roll
- Phi Theta Kappa
- Honor Society
- Kappa Tau Alpha
- Golden Key International Honour
- Honoree of Sigma Delta Pi
- The National Society

LANGUAGES

- Fluent Spanish
- Fluent English
- Sign Language
- Italian Learning
- French Learning

I am a dedicated journalist with experience in bilingual reporting. I excel at conducting interviews, researching stories, and producing diverse, newsworthy content in English and Spanish. My skills in editing and multimedia production enable me to deliver accurate and timely news. I look forward to contributing to a dynamic news organization.

WORK HISTORY

January 2025 - May 2025

The Charge On Air *Nicholson School of Communication and Media*, Orlando, FL

- Producer, AP Producer, Reporter, News & Sports Anchor

August 2024 - December 2024

The Charge Latino News Reporter *Nicholson School of Communication and Media*, Orlando, Florida

- Executive Producer, Reporter, Spanish Editor & Translator
- Pitching stories, conducting interviews, recording, editing, voicing, and anchoring
- Creating and managing rundowns, writing scripts and news articles in English & Spanish

August 2021 - May 2024

NSM Today News Reporter *Nicholson School of Communication and Media*, Orlando, Florida

- Pitching stories, conducting interviews, recording, editing, voicing, and writing news articles for online journalism.

August 2021 - December 2022

UCF Knightly News Reporter *Nicholson School of Communication and Media*, Orlando, Florida

- Pitching stories, conducting interviews, recording, editing, voicing, and producing stand-ups

EDUCATION

May 2025

Bachelor of Arts Journalism in Electronic News Track
University of Central Florida, Orlando, FL

- **Award Finalist & Winner:** Best Newscast, The Charge Latino College Radio (bilingual)
- Cum Laude Graduate, 2025

May 2025

Bachelor of Arts Spanish Language And Literature
University of Central Florida, Orlando, FL

- Cum Laude Graduate, 2025

