

# RUBY MERCED

## CONTACT



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<https://rubymercedreports.com>

## SKILLS

- Bilingual
- Sign Language
- Verbal and Written Communication
- Public and Media Relations
- Editing
- Camera Operation
- Adobe Premiere Pro, Final Cut Pro, iMovie
- Adobe Audition
- Photo Editing: Adobe Photoshop, Adobe Lightroom

## CERTIFICATIONS

- Phi Theta Kappa -2019-2024
- Honor Society-2019-2024

## LANGUAGES

- Fluent Spanish
- Fluent English
- Sign Language

I am a dedicated journalist with experience in bilingual reporting. I excel at conducting interviews, researching stories, and producing diverse, newsworthy content in English and Spanish. My skills in editing and multimedia production enable me to deliver accurate and timely news. I look forward to contributing to a dynamic news organization.

## WORK HISTORY

August 2024 - Current

**The Charge Latino News Reporter** *Nicholson School of Communication and Media*, Orlando, Florida

- Serving as Executive Producer and Spanish editor
- Creating and managing the rundown
- Pitching stories for the Latino community
- Conducting interviews and writing news articles in English and Spanish
- Performing research and recording footage
- Writing scripts in English and Spanish
- Voicing and editing news videos and audio

August 2021 - May 2024

**NSM Today News Reporter** *Nicholson School of Communication and Media*, Orlando, Florida

- Pitched stories and conducted interviews
- Recorded and edited footage
- Wrote news articles with original images
- Online Journalism

August 2021 - December 2022

**UCF Knightly News Reporter** *Nicholson School of Communication and Media*, Orlando, Florida

- Pitched stories and conducted interviews
- Recorded, voiced, and edited footage and stand-ups
- Public Relations

## EDUCATION

Expected in May 2025

**Bachelor of Arts Journalism in Electronic News Track**  
**University of Central Florida**, Orlando, FL

August 2021 - Current

**Bachelor of Arts Modern Languages And Literatures**  
**University of Central Florida**, Orlando, FL

- Honoree of Sigma Delta Pi
- Honor Roll 2021-2024